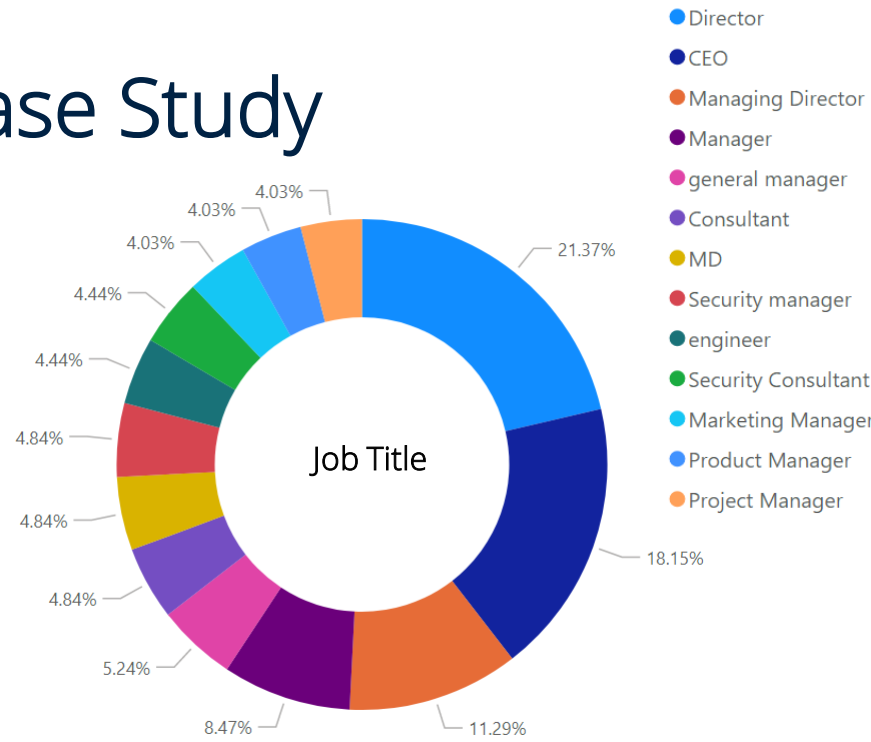


IFSEC TECH TALKS Case Study

IFSEC's very first Tech Talks was a huge success drawing almost 900 unique registrations with an attendance rate of more than 50%.

57% of the registrants have senior job titles, such as Manager, Director, Vice President, and CEO.

Attendees were predominantly from the UK, but there was also a significant number from the US, Hong Kong, and Europe.



Geo-breakdown:



893

Total Registrations

450

Total Live Attendees

57%

Managerial level or above

Attendees included:

 Project Manager Citi	 Executive Director a&s Adria	 Sales distribution manager SEA Bosch	 Compliance Manager Sodexo
 VP of Product Management Spica	 Technical Services Manager Staffordshire Police	 Head Of Security Omnicom Group	 Senior Manager Security NPA
 President JLC Consulting	 CTO ATS Euromaster	 Managing Partner First PR Agency	 Business Development Manager ALSCO Today
 Crime Resilience Manager Department for Education	 Group Health & Safety Manager Newmarket Racecourses	 Innovation and Development Manager FCDO Services	 Assistant Vice President PSA Corporation Ltd
 Physical Security Manager Ministry of Defence	 security manager Metroropolitano de Lisboa	 Technical Security Director SIDOS UK Ltd	 Deputy General Manager National Bank of Egypt

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